

Communication and Advocacy Coordinator (South Sudanese Nationals Only)

DanChurchAid (DCA) is seeking a qualified and motivated **Communication and Advocacy Coordinator** to join our team in **Juba**.

DCA has worked in South Sudan since 2007, supporting vulnerable communities through programmes that save lives, build resilient communities, and fight extreme inequalities. We work in partnership with national organisations across several states in South Sudan.

About the Role;

The Communication and Advocacy Coordinator serve as the strategic lead for communication, visibility and advocacy for DCA South Sudan. The role includes the development and oversight of the communication strategy, coordination of advocacy initiatives and capacity building of staff and partners. He/ She will ensure that DCA's humanitarian, development, and peacebuilding work is effectively communicated to donors, partners, media, and the public, while strengthening DCA's brand and influence in South Sudan. The role focuses on storytelling, digital communications, advocacy, brand visibility, and stakeholder engagement to highlight the impact of DCA's humanitarian, development, and peacebuilding work across South Sudan.

The coordinator will travel frequently to field locations to capture human-centred stories, high-quality photos, videos, and testimonials that demonstrate programme results and amplify the voices of affected communities.

The **Key specific duties and responsibilities** include, but are not limited to the following:

A. Strategic Communication and Storytelling

- Lead the development and implementation of DCA South Sudan's communication and advocacy strategy in line with the DCA country programme.
- Produce compelling humaninterest stories, success stories, case studies, and feature articles showcasing programme achievements.
- Working closely with the Programme team, lead annual communication and advocacy planning, ensuring alignment with donor priorities and DCA global communication strategy.
- Provide strategic guidance to programme teams on integrating communication and advocacy into project design and implementation.
- Ensure all communication materials align with DCA's brand guidelines and values.
- Write narratives that resonate with donors, partners, and general audiences, emphasising humanitarian impact and resilience.

B. Digital Media and Social Media Management

- Manage all DCA South Sudan social media platforms, including Facebook, X (Twitter), YouTube, LinkedIn and other platforms.
- Regularly create, post, and update engaging content—photos, videos, infographics, captions, event updates, and campaigns.
- Analyse social media performance and optimise content to increase audience reach and engagement.
- Monitor online conversations, respond to messages/comments, and uphold DCA's digital reputation.

C. Photography, Videography, and Content Production

- Capture high-quality photos and videos during field visits, trainings, community events, donor missions, and programme activities.
- Produce short video clips, interviews, and visual stories for online use, donor reporting,

and internal sharing.

- Ensure informed consent, confidentiality, and safeguarding standards are respected in all multimedia work.
- Maintain an organised digital library of photos, videos, and communication assets.

D. Donor Visibility and Reporting Support

- Produce communication materials required by donors, including visibility photos, quotes, humaninterest stories, and socialmedia-friendly content.
- Support programme teams in developing high-quality donor reports with strong narratives and visual content.
- Ensure compliance with donor-specific visibility requirements (EU/ECHO, DANIDA, USG, etc.).
- Provide communications support during donor missions and external engagements.

E. Internal Communication and Coordination

- Work closely with programme, MEAL, and field teams to gather content, data, and updates.
- Coordinate with the Regional Office and HQ communication teams for alignment, brand consistency, and cross-country learning.
- Provide communication inputs for internal newsletters, advocacy materials, and corporate publications.
- Support organisation of visibility events, workshops, and media engagements as required.

F. Media Relations and External Engagement

- Build and maintain relationships with local and regional media outlets.
- Draft press releases, briefing notes, talking points, and speeches for senior management when needed.
- Support crisis communication efforts by providing timely, accurate information to internal stakeholders.
- Represent DCA in communication working groups, NGO forums, and humanitarian coordination platforms.

G. Advocacy and Communication.

- Lead the design and implementation of DCA's advocacy agenda in line with the South Sudan country programme.
- Collaborate with program teams to establish advocacy priorities and messages based on evidence.
- Represent DCA in high-level forums, clusters, and working groups, ensuring evidence-based advocacy messages are delivered.
- Coordinate joint advocacy initiatives with partners and networks.
- Engage government authorities, donors, and UN agencies with evidence-based messages.
- Promote integration of advocacy across all program sectors.

H. Capacity building of partners on communications and visibility.

- Build the capacity of DCA partners on communication and visibility.
- Train DCA and partners' staff on essentials of communication, branding and visibility.
- Contribute to donors' proposals and business development on the communication, visibility and branding sections.
- Train DCA staff and partners in advocacy skills and documentation.
- Mentor local partners in community-based advocacy.

Education and Experience Requirements

Education

- Bachelor's degree in communication, Journalism, Media Studies, Development Studies, Public Relations, or related field.

- A master's degree is an added advantage.

Experience

- Minimum 3–5 years of experience in communication roles, preferably with an INGO, UN agency, or humanitarian organisation.
- Demonstrated experience in storytelling, multimedia production, and social media management.
- Proven experience capturing photos/videos in field/humanitarian settings.
- Experience working in fragile, complex environments (experience in South Sudan is a strong asset).

Competencies

Technical Competencies

- Excellent photography and videography, editorial skills, proficiency with professional cameras and editing software (Photoshop, Premiere Pro, etc.).
- Strong writing and editorial skills for humanitarian storytelling.
- Proficiency in managing social media accounts for organisations.
- Knowledge of branding, visibility guidelines, and digital content design.
- Understanding of humanitarian principles and safeguarding in communications.

Core Competencies

- Strong interpersonal and communication skills.
- Cultural sensitivity and ability to work effectively with diverse communities.
- Proactive, creative, and self-driven approach to content generation.
- Ability to work under pressure and meet tight deadlines.
- Flexibility to travel frequently to remote field locations.

Languages

- Fluency in English is required.
- Knowledge of local languages (Dinka, Nuer, Bari, Shilluk, etc.) is an added asset.

The position will be reporting to the Head of Programmes.

The position will work closely together with colleagues in the programmes, the MEAL team, the implementing partners, the consortium partners, other stakeholders, and advisors at HQ.

What we can offer you:

The successful applicant will be offered **a one-year contract, with the possibility of extension** depending on both funding and performance.

The position is for South Sudanese nationals. Women and minorities are strongly encouraged to apply.

Expected starting date: ASAP.

Working hours: 40 hours per week.

DCA is an equal employer, so, we encourage women to apply and only a South Sudanese will be preferred for the position.

Interested candidates should apply through or by hand delivery to DanChurchAid Office, Plot No. 573 Block 3-K South First Class Area, TongPing, Juba NA Bari, Opposite Nile Fortune Hotel, Lakes Road, Juba - South Sudan

All interested candidates irrespective of age, gender, race, religion, sexual orientation, abilities, or ethnic affiliation are encouraged to apply for the vacancy. DCA conducts an anti-terror check as part of the recruitment process. It is a prerequisite that you can pass this check and maintain this status throughout your employment with us. Everyone applying for a job with DCA must be ready to comply with our Code of Conduct, Staff Policy on Prevention of Sexual Exploitation, Abuse and Harassment and our Child Safeguarding Policy.

Deadline for applications as described above; 23rd September 2026. before 5:00 pm CAT

For further information regarding DCA, please visit our website

at: <https://www.danchurchaid.org/>

Only applications following the abovementioned procedures will be considered and only shortlisted candidates will be contacted.