

Communication and Advocacy Officer-South Sudan

DanChurchAid (DCA) is an International Non-Governmental Organisation with headquarters in Copenhagen, Denmark. The organisation was founded in 1922, and has country offices in 19 countries across Africa, the Middle East, Ukraine, and Asia.

DCA is collaborating with local partners in South Sudan to assist the most vulnerable communities. Our primary focus areas are food security and livelihood, Cash Assistance, protection, combating hunger, promoting peace, mitigating conflict, and the safe removal of explosive remnants of war (ERW).

At DCA, we are committed to maintaining high-quality standards and operational excellence in everything we do. DCA has been active in South Sudan since 2007, working within the framework of our three Global Goals: Save Lives, Build Resilient Communities, and Fight Extreme Inequalities. We operate across Upper Nile, Jonglei, GPAA, Central Equatoria, and Eastern Equatoria States, primarily through partnerships with national organisations.

Are you an effective communicator and storyteller who excels at creating impactful messages? Do you enjoy working with people from diverse backgrounds and communities? Do you have experience collaborating with partners in communication and advocacy?

If so, you might be the ideal candidate for the Communication and Advocacy Officer position with DCA South Sudan. This role is based in Juba and supports DCA programs across the region.

Job Purpose

The Communication and Advocacy Officer serve as the lead communication, visibility and advocacy focal point for DCA South Sudan, responsible for developing compelling narratives, producing high-quality multimedia content, managing digital platforms, and strengthening DCA's public image and donor visibility.

The role focuses on storytelling, digital communications, advocacy, brand visibility, and stakeholder engagement to highlight the impact of DCA's humanitarian, development, and peacebuilding work across South Sudan.

The Officer will travel frequently to field locations to capture human-centred stories, high-quality photos, videos, and testimonials that demonstrate programme results and amplify the voices of affected communities.

Key Specific duties and responsibilities

The **Key specific duties and responsibilities** include, but are not limited to the following:

A. Strategic Communication and Storytelling

- Lead the development and implementation of DCA South Sudan's communication and visibility strategy.
- Produce compelling human-interest stories, success stories, case studies, and feature articles showcasing programme achievements.
- Ensure all communication materials align with DCA's brand guidelines and values.
- Write narratives that resonate with donors, partners, and general audiences, emphasising humanitarian impact and resilience.

B. Digital Media and Social Media Management

- Manage all DCA South Sudan social media platforms, including Facebook, X (Twitter), YouTube, LinkedIn and other platforms.
- Regularly create, post, and update engaging content—photos, videos, infographics, captions, event updates, and campaigns.
- Analyse social media performance and optimise content to increase audience reach and engagement.
- Monitor online conversations, respond to messages/comments, and uphold DCA's digital reputation.

C. Photography, Videography, and Content Production

- Capture high-quality photos and videos during field visits, trainings, community events, donor missions, and programme activities.
- Produce short video clips, interviews, and visual stories for online use, donor reporting, and internal sharing.
- Ensure informed consent, confidentiality, and safeguarding standards are respected in all multimedia work.
- Maintain an organised digital library of photos, videos, and communication assets.

D. Donor Visibility and Reporting Support

- Produce communication materials required by donors, including visibility photos, quotes, human-interest stories, and social-media-friendly content.
- Support programme teams in developing high-quality donor reports with strong narratives and visual content.
- Ensure compliance with donor-specific visibility requirements (EU/ECHO, DANIDA, USG, etc.).
- Provide communications support during donor missions and external engagements.

E. Internal Communication and Coordination

- Work closely with programme, MEAL, and field teams to gather content, data, and updates.
- Coordinate with the Regional Office and HQ communication teams for alignment, brand consistency, and cross-country learning.
- Provide communication inputs for internal newsletters, advocacy materials, and corporate publications.
- Support organisation of visibility events, workshops, and media engagements as required.

F. Media Relations and External Engagement

- Build and maintain relationships with local and regional media outlets.
- Draft press releases, briefing notes, talking points, and speeches for senior management when needed.
- Support crisis communication efforts by providing timely, accurate information to internal stakeholders.
- Represent DCA in communication working groups, NGO forums, and humanitarian coordination platforms.

G. Advocacy and Communication.

- Lead the design and implementation of DCA's advocacy agenda in South Sudan.
- Develop and align DCA's advocacy strategy with the country's program objectives.
- Collaborate with program teams to establish advocacy priorities and messages based on evidence.
- Represent DCA in forums, including protection clusters, cash working groups, and NGO forums.
- Facilitate joint advocacy initiatives with partners and networks.
- Engage government authorities, donors, and UN agencies with evidence-based messages.
- Promote integration of advocacy across all program sectors.

H. Capacity building of partners on communications and visibility.

- Build the capacity of DCA partners on communication and visibility.
- Train DCA and partners' staff on essentials of communication, branding and visibility.
- Contribute to donors' proposals and business development on the communication, visibility and branding sections.
- Train DCA staff and partners in advocacy skills and documentation.
- Mentor local partners in community-based advocacy.

Education and Experience Requirements

- Bachelor's degree in communication, Journalism, Media Studies, Development Studies, Public Relations, or related field.
- A master's degree is an added advantage.

Experience

- Minimum 3–5 years of experience in communication roles, preferably with an INGO, UN agency, or humanitarian organisation.
- Demonstrated experience in storytelling, multimedia production, and social media management.
- Proven experience capturing photos/videos in field/humanitarian settings.

- Experience working in fragile, complex environments (experience in South Sudan is a strong asset).

Competencies

Technical Competencies

- Excellent photography and videography, editorial skills, proficiency with professional cameras and editing software (Photoshop, Premiere Pro, etc.).
- Strong writing and editorial skills for humanitarian storytelling.
- Proficiency in managing social media accounts for organisations.
- Knowledge of branding, visibility guidelines, and digital content design.
- Understanding of humanitarian principles and safeguarding in communications.

Core Competencies

- Strong interpersonal and communication skills.
- Cultural sensitivity and ability to work effectively with diverse communities.
- Proactive, creative, and self-driven approach to content generation.
- Ability to work under pressure and meet tight deadlines.
- Flexibility to travel frequently to remote field locations.

Languages

- Fluency in English is required.
- Knowledge of local languages (Dinka, Nuer, Bari, Shilluk, etc.) is an added asset.

Travel Requirements

- Frequent travel (up to 40%) to field locations across South Sudan.

Additional Considerations

- The Communications and Advocacy Officer must uphold DCA's values, safeguarding policies, data protection requirements, and ethical storytelling standards.

The position will be reporting to the Head of Programmes.

The position will work closely together with colleagues in the programmes, the MEAL team, the implementing partners, the consortium partners, other stakeholders, and advisors at HQ.

Required Competencies:

What we can offer you:

The successful applicant will be offered **a one-year contract, with the possibility of extension** depending on both funding and performance.

The position is for South Sudanese nationals. Women and minorities are strongly encouraged to apply.

Expected starting date: May 1st, 2026, or at earliest possible date after this.

Working hours: 40 hours per week.

DCA is an equal employer, so, we encourage women to apply and only a South Sudanese will be preferred for the position.

Interested candidates should apply through:

All interested candidates irrespective of age, gender, race, religion, sexual orientation, abilities, or ethnic affiliation are encouraged to apply for the vacancy. DCA conducts an anti-terror check as part of the recruitment process. It is a prerequisite that you can pass this check and maintain this status throughout your employment with us. Everyone applying for a job with DCA must be ready to comply with our Code of Conduct, Staff Policy on Prevention of Sexual Exploitation, Abuse and Harassment and our Child Safeguarding Policy.

Deadline for applications as described above are the April 6th, 2026. before 5:00 pm CAT

For further information regarding DCA, please visit our website at: <https://www.danchurchaid.org/>

Only applications following the abovementioned procedures will be considered and only shortlisted candidates will be contacted.

Work related travels are expected in this position.

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